

Youth Wealth Creation

Intersection between Agribusiness, Wealth Creation and ICT

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What is Wealth?

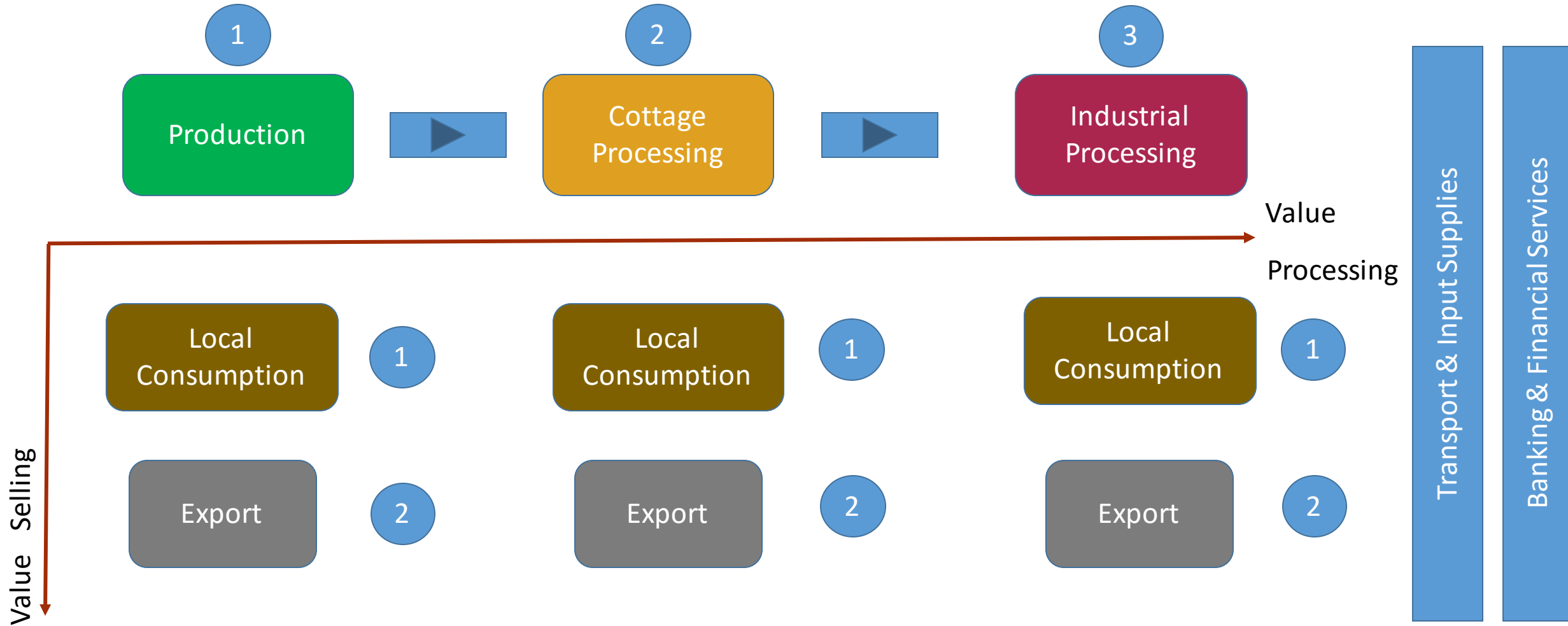
Wikipedia

- **Wealth** is the **abundance** of valuable resources or valuable material possessions.

Online Dictionary

- **Wealth** is a **great quantity** or store of money, valuable possessions, property, or other riches: the *wealth* of a city.
- An abundance or profusion of anything; plentiful amount, etc.

Agriculture Value Chain



Wealth Creation in Agriculture

Creating plentiful amount of:

- Cereal
- Milk
- Meat
- Eggs
- Poultry
- Vegetables
- Fruits
- Pulses
- **Money**

Raw Production

Crop Farmers



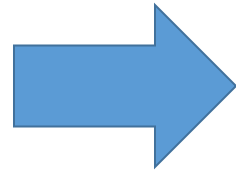
Livestock Farmers



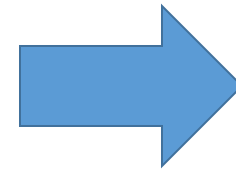
Processing for value addition



Cleaning and sorting

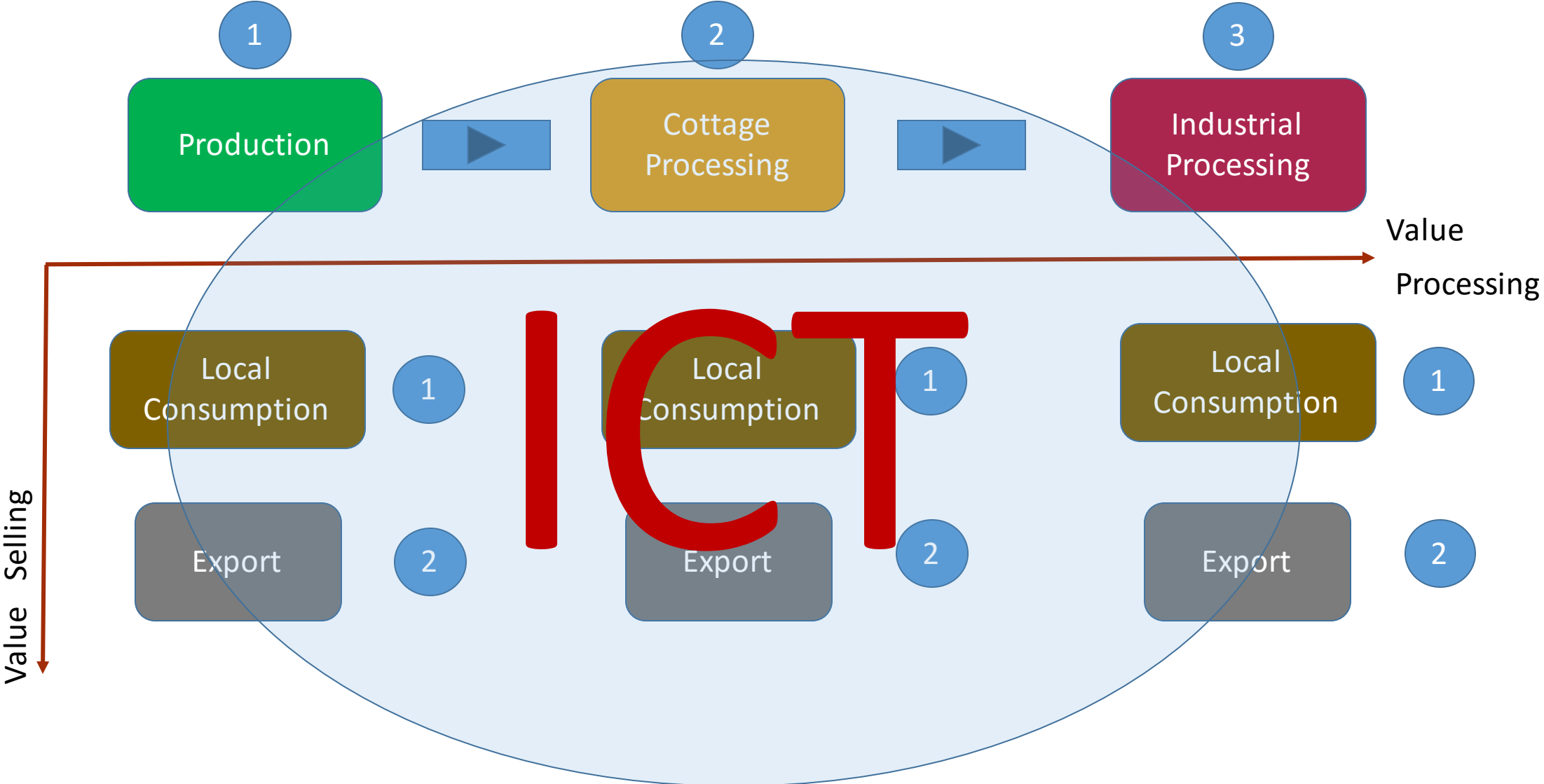


Cottage



Industrial

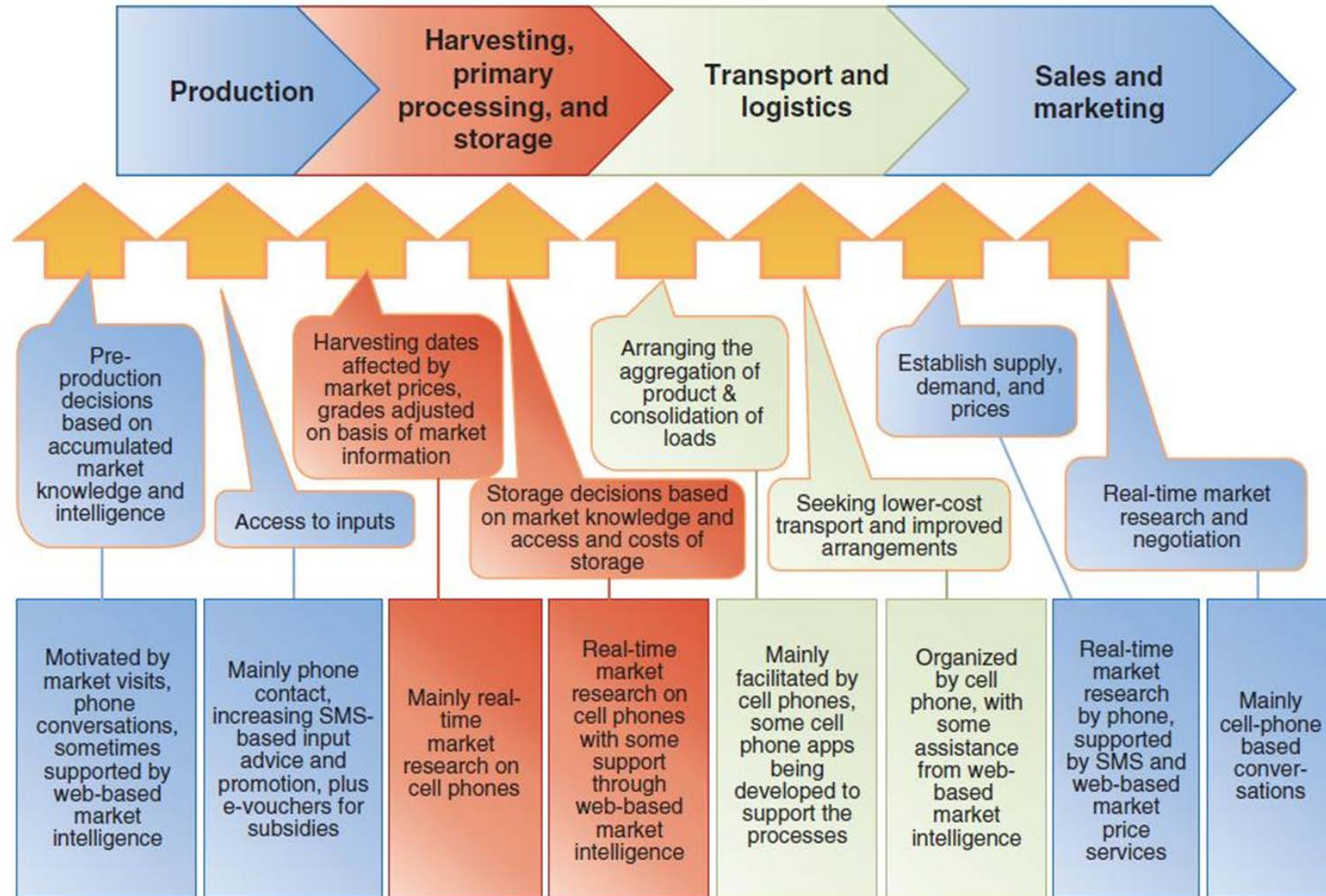
ICT & Numbers



ICT Opportunities

- Mobile Phones
- Websites
- Internet-Promotion
- Internet-Selling
- Google Searching
- Android Apps

FIGURE 9.5: ICT Inputs to Marketing Along the Agricultural Value Chain



Source: Author.

Youth Involvement



Irrigation & Crop Agronomy- Website & SMS



Fertilizer distribution-SMS

eFarmer

is Mobile farm management app connected to cloud service for all size agribusiness

- Field Mapping
- Crops Planning
- Operation Planning
- Operation Tracking
- Operation Accounting
- Crop Scouting

Differentiation Due to processing of the all required information directly in the field.

Crop Planning-SMS & Android



Greenhouses & Controllers

BiasharaPoint East Africa
East Africa's #1 Trade Website

Kenya | Uganda | Tanzania | Rwanda | Burundi

www.biasharapoint.com

Kestrel WEBSITE DESIGN
Agri-business Websites

Website development

AFRICA'S AGRICULTURE AND VALUE ADDITION MAGAZINE

AGRI-BUSINESS AFRICA

www.agribusinessafrica.net

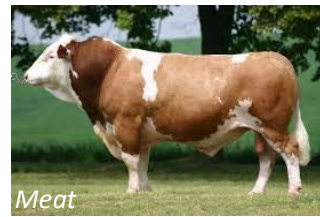


FARM-PESA
Connecting Farmers to Instant Cash

Agribusiness
INDUSTRY NETWORK

TRADLIVE
Find Connect Trade™

KCPMC



Industry & Marketing

M-PESA

airtel money



Awesome apps for dairying
by Kibugi J Kabac



Seeds of Gold
SEASON PREMIERE WED 26TH JUNE 10 09PM



Glaring Opportunities

News and Media



Social Media

What is needed

- Business Idea
- Business Name
- Registered Company
- Bank Account
- Business Model
- Business Plan
- Business Brand

What is needed

- Finance
 - Equity (own funds)
 - Debt (borrowed funds)
 - Investment Financing (Quasi or ownership equity)
- Business Incubation
- Business Accelerator
- Couch/Team Leader
- Business Mentor
- Team/Team Work
- Business Network

Business Accelerators

- Spark International
- Spark Kenya
- Amplifier Ventures
- Inc.com
- Ravi Belani
- Rose Lewis
- Paolo Lombardi
- Moaffak Ahmed
- Ravi Narayan

Business Financing

- ACUMEN
- Private Equity Africa
- FinTech
- Prosper Marketplace –San Francisco California
- CAN Capital.com-California
- Wealthfront.com-California
- Coinbase.com
- Stripe.com
- Prosper.com